

# WSC - CLUB CORNER

rev 1/21/10 - ms

## CLUB CORNER - DESCRIPTION

- Club Corner will be a section of the WSC Newsletter where events can be announced by any club in CMSC or WPSC – where the event meets our guidelines and the CMSC/WPSC club reciprocates.
- Event announcements are “traded” - so this will also help us communicate WSC events to other clubs.
- The goals are:
  - (1) help increase attendance at all events
  - (2) provide info to our members on events outside our club that may be of interest
  - (3) create a win-win between clubs - improve our ability to work together where it makes sense.

## CLUB CORNER - GUIDELINES

- announcements are for CMSC or WPSC clubs only
- announcements are “traded” via newsletter (ie. we announce their events in our newsletter, they announce our events in there newsletter)
- no trips (regardless of time of year)
- no events that fall on same date as a WSC event
- no events where WSC is having the same type of event within 1 month
- no repeat events (pub nights, monthly mtgs..)

## CLUB CORNER – LAYOUT (examples)

- announcements will be in format shown below (no logo’s, clip art, photos or links)
- contact info can be a phone number, email address or website name
- we will continue to use flyers and full/half/quarter page ads to announce events that WSC participates in (such as CMSC Queen Pageant, QS&L Ski Party...), so those do not need to go in Club Corner.

Day	Date	Time	Event	Club	For more info....
Sat	07/25/09	12:00 noon	Pig Roast	Hi-Rise Ski Club	Mary Smith msmith@hotmail.com
Sun	08/01/09	10:00 am	Golf Outing	Fagowee Ski Club	Mary Smith (330)111-2222
Wed	09/30/09	7:00 pm	Wine & Cheese	Youngstown Ski Club	Mary Smith (330)111-2222 -or- msmith@hotmail.com
Sat	10/17/09	8:00 pm	Halloween Party	Snowballer Ski Club	www . ??????.com

## CLUB CORNER - PROCESS FOR SUBMITTING ANNOUNCEMENTS

- Any CMSC or WPSC club wishing to trade “announcements” with WSC should contact our rep (CMSC-Bootsie; WPSC - Dan). If the request meets the guidelines, our rep will forward it to the WSC Newsletter Editor by the 15<sup>th</sup> of the month AND will communicate any upcoming WSC events back to that club for their newsletter.
- When Newsletter goes out for review (prior to going to print), Eboard will have the chance to see what is being announced. Any issues can be addressed at that point.

## CONTACT LIST

Bootsie Ricketts	WSC - CMSC Rep	(330)637-0179	<a href="mailto:rickie5956@msn.com">rickie5956@msn.com</a>
Dan Mc Caughan	WSC - WPSC Rep	(724)940-1765	<a href="mailto:dmccaughan@consolidated.net">dmccaughan@consolidated.net</a>
Jack Kumik	WSC President	(330)793-6048	<a href="mailto:johnjk@zoominternet.net">johnjk@zoominternet.net</a>
Marilyn Sackett	WSC Secretary	(330)654-4837	<a href="mailto:kmsackett@neo.rr.com">kmsackett@neo.rr.com</a>
George Buzulencia	WSC Trustee	(330)538-3590	<a href="mailto:georgebuz@neo.rr.com">georgebuz@neo.rr.com</a>
Curtis Bell	WSC Trip Director	(330)638-8005	<a href="mailto:curtiswsc@neo.rr.com">curtiswsc@neo.rr.com</a>
Becky Bertuzzi	WSC Newsletter Editor	(330)856-7566	<a href="mailto:rebecca.bertuzzi@gmail.com">rebecca.bertuzzi@gmail.com</a>

